



Professional Master's Program in Makeup Arts & Modern Cosmetic Technology

Week 1: Scientific Foundations and Skin Preparation

- **Day 1: Introduction to Professional Makeup Artistry** Professional ethics, sterilization and hygiene standards for tools/materials, and workstation setup.
- **Day 2: Facial Morphology and Skin Types** Study of face shapes (oval, square, etc.), identifying skin types, and advanced skin preparation (Skin Prep) protocols.
- **Day 3: Color Theory and Correction (Color Correcting)** The color wheel, selecting appropriate shades for diverse skin tones, and neutralizing imperfections (Concealing).
- **Day 4: Sculpting and Illumination (Contouring & Highlighting)** Cream and powder contouring techniques to enhance facial features and camouflage flaws.
- **Day 5: Essential Eye Makeup and Brow Artistry** Eye shape analysis, blending techniques, and professional brow shaping/shading.

Week 2: Advanced Techniques and Event Makeup

- **Day 6: Foundation Application and Blending** Selecting textures (liquid, powder, cream) and setting techniques for long-wear durability.
- **Day 7: Evening and Glamour Makeup** High-intensity eye looks, glitter application, and strip/individual eyelash application.
- **Day 8: Bridal Makeup Artistry** Bridal aesthetics, photography-ready lighting techniques, and long-lasting stability secrets.
- **Day 9: The Smokey Eye Technique** Mastering dark gradients and modern smokey transitions with clean execution.
- **Day 10: Eyeliner Precision and Lip Artistry** Eyeliner styles (cat-eye, winged) and lip contouring/coloring to alter shape and volume.

Week 3: Modern Technology and Special Effects (SFX)

- **Day 11: Photography and Media Makeup (HD Makeup)** Techniques for high-intensity lighting and 4K/HD cameras, including an introduction to Airbrushing.



- **Day 12: Cinematic Makeup and Special Effects (SFX) - Part I** Simulation of minor wounds, bruises, and abrasions using cinematic grade materials.
- **Day 13: Cinematic Makeup and Special Effects (SFX) - Part II** Advanced facial alteration through optical illusions, wax, and latex applications.
- **Day 14: Comprehensive Review and Open Practical Lab** Refining complex techniques and executing full looks under direct supervision.
- **Day 15: Graduation Project and Practical Proficiency Exam** Implementation of a full-scale look (Bridal or SFX) and final professional evaluation.